

Implementing IVMS to Improve Driving Safety



making
it real

engage & embed

How we made it real - our Top Tips

- 1** Clearly state the rules and expectations and stick to them.
- 2** Use data, don't just collect it!
- 3** Act on breaches quickly; and acknowledge your good drivers.

What's in it for us?

"I find it a good thing. It's improved my driving at work and home... It makes it a lot safer. It makes you a lot more vigilant"
(PCB Technician)