

# National Road Safety Week 2026

Run Sheet



## What?

National Road Safety Week is an annual initiative from the Safer Australian Roads and Highways (SARAH) Group, partnering road safety organisations and Government. The week highlights the impact of road trauma and ways to reduce it. This year the Safer Together campaign is **“Driven to Distraction”**

## Why?

Distraction plays a significant role in Australian Road Safety, contributing to about one in six serious crashes and substantially increasing collision risk. Distraction is one of the fatal five factors in road safety and it's what Safer Together is focussing on for National Road Safety Week this year.

## How?

This toolbox covers the types of distractions that we can experience while driving and provides some suggestions on how avoid or reduce them.



Allow **15 min** to prepare and then **10-15 minutes** to deliver this toolbox

## Prepare

Delivering safety messages to groups starts with preparation.

Take the time to prepare.

- What is your strong opening?
- How do you make this toolbox relevant for your group & their work environment?
- What personal story related to this topic can you share?
- What will you do to get the audience interacting & engaged?
- How do you close with a powerful call to action?

Use the Safer Together “Delivering Safety Messages to Groups” Worksheet



## Deliver

### Introduction

Use the first two slides to frame the toolbox. Run through the What? and the Why? Introduce the video.

### Watch the Video

Use the third slide to watch the video. It is just under 3mins in duration.

### Recap

Use the “Distractions” and “Actions” slides to recap on what you have learned from the video.

## Discuss

### Reflective Questions

Use the reflections slide to prompt a conversation. Allow time to discuss and share.

## Act

### Actions

Remind participants that Safer Together has a range of resources including Learning Event Bulletins - a valuable tool to assist with learning from unwanted events and/or threats.

Refer participants to the The National Road Safety Week Website using the QR code.

