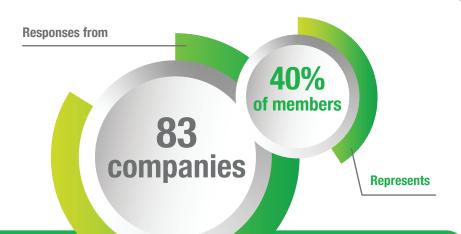


# The Responses Are In – 2023 Safer Together Member Feedback

In January 2024 we asked the Senior Line Leader(s) of each of our member companies to give us their feedback so that we could gauge whether Safer Together is meeting the needs of its members. Here's an overview summary of the feedback we received.

## **Response Rate**

We received responses from 83 companies, which represents 40% of our total membership.



## Implementation Snapshot

We asked each member company to tell us:

- 1. Which Safer Together products/programs they had adopted and implemented; and
- 2. Which of those Safer Together products/programs they had adopted and implemented were the most effective.

#### Members told us that:

The most widely adopted product/program is **Learning Event Bulletins** (same as in 2022 and 2021) (88% of the companies that responded are using the Learning Event Bulletins within their organisation)



#### Members told us that:

The most effective product/program is Packaging, Handling & Movement of Materials Specification

(96% of the 24 companies that have adopted and implemented this Specification have observed it is effective in achieving what it was designed to do)



### Value for Members

We also asked member companies to let us know if they were getting value from their membership, by rating this on a score from 1 (no value) to 10 (extremely valuable).

The average score was 7 out of 10, with 67% of respondents assigning a score of 7 or higher.

67% assigned 7 or higher

## Are you getting value from your membership with Safer Together?



Interestingly, companies that are actively engaged in Safer Together tended to assign a rating higher up the scale whereas all the companies that assigned a rating lower down the scale commented that this is largely because they have not capitalised on the opportunities that membership provides them.

We encourage member companies to contact us so that we can support them to take better advantage of these opportunities. Our Member Engagement team is here to help.

Click here for more details



Arrange a Member Onboarding Session

Surprisingly, despite previous widespread member feedback requesting more implementation support, less than 1 in 5 member companies (19%) said they wanted help to implement any of the Safer Together products/programs. The topics and products/programs mentioned were:

- Safety Leadership
- Competence & Behaviour generally (and more specifically Effective Safety Conversations and 5 Whys)
- Stand Together for Safety Campaign

#### For More Information

Go to our 2023 Member Feedback web page for a more detailed breakdown of the feedback we received, which is accessible only to member companies.

Not registered with our website yet?













