

# The Responses Are In – 2021 Safer Together Member Feedback

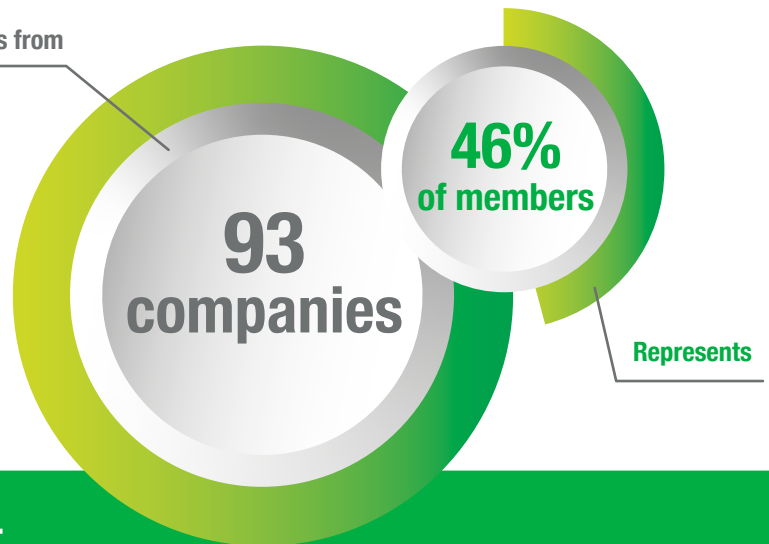
In January 2022 we asked the Senior Line Leader(s) of each of our member companies to give us their feedback so that we could gauge whether Safer Together is meeting the needs of its members. We had a great response – read on for an overview summary of the feedback we received.

## Response Rate

We received responses from 93 companies, which represents almost 46% of our total membership.

To achieve this level of response, despite all the business pressures and disruption caused by COVID for our member companies, is impressive and very much appreciated.

Responses from



## Deployment Snapshot

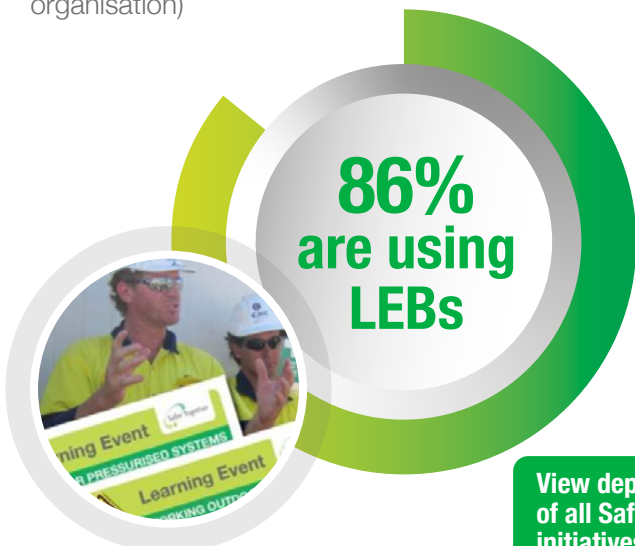
We asked each member company to tell us:

1. which Safer Together Initiatives they had adopted and implemented; and
2. which of those Safer Together Initiatives they had adopted were the most effective.

### Members told us that:

The most widely adopted Initiative is **Learning Event Bulletins**.

(86% of the companies that responded are using the Learning Event Bulletins within their organisation)



### Members told us that:

The most effective Initiative is **Assist & Assure**.

(93% of the companies that have deployed Assist & Assure have observed it is effective)



View deployment snapshot  
of all Safer Together  
initiatives here



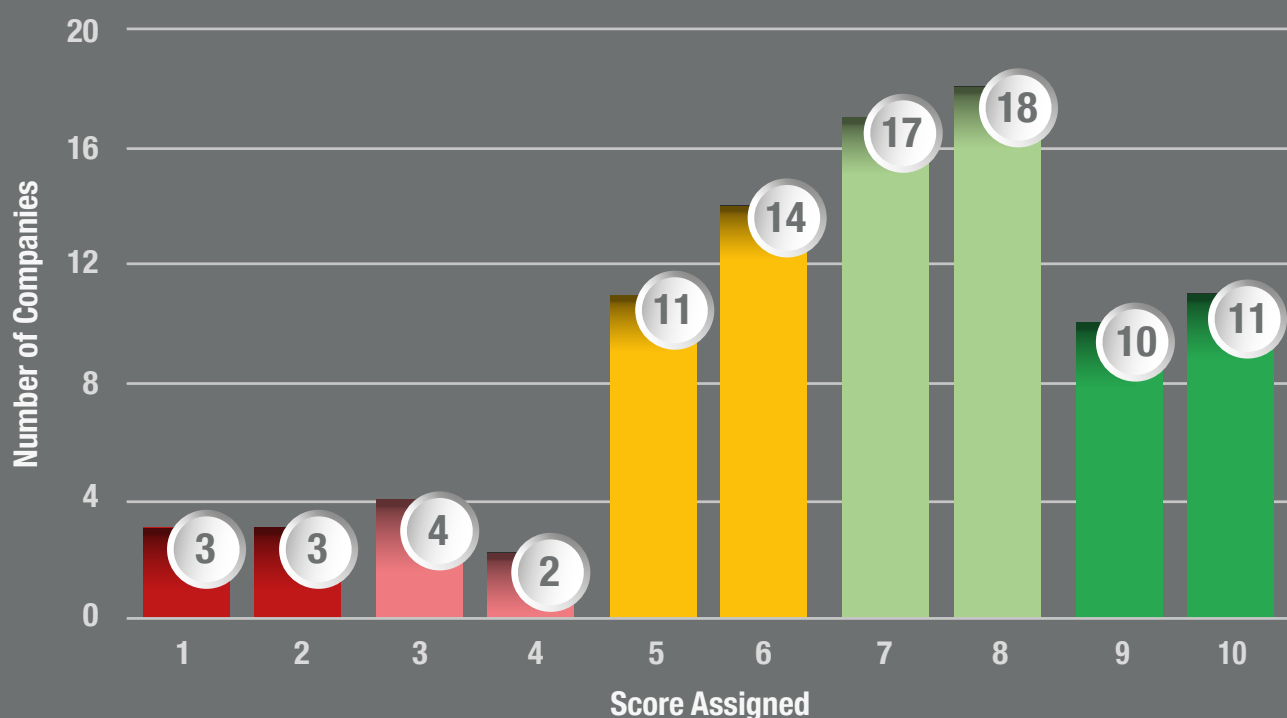
## Value for Members

We also asked member companies to let us know if they were getting value from their membership, by rating this on a score from 1 (no value) to 10 (extremely valuable).

The average score was 7 out of 10, with 60% of respondents assigning a score of 7 or higher.

**60%**  
assigned 7  
or higher

### Are you getting value from your membership with Safer Together? (Both Chapters)



Interestingly, companies that are actively engaged in Safer Together tended to assign a rating higher up the scale whereas almost all the companies that assigned a rating lower down the scale commented that this is largely because they have not capitalised on the opportunities that membership provides them.

[Click here for more details](#)



We encourage member companies to contact us so that we can support them to take better advantage of these opportunities. Our Member Engagement team is here to help.

[Arrange a Member Onboarding Session](#)



## For More Information

Go to our [2021 Member Feedback](#) web page for a more detailed breakdown of the feedback we received, which is accessible only to member companies.

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